

## Opportunities for European GNSS companies in South-East Asia EU CLUSTER EVENT

Wed., 5 Sept. 2018, 13:30 h - 16:00 h

Hasso-Plattner-Institut, Prof.-Dr.-Helmert-Straße 2-3, 14482 Potsdam, Brandenburg, D

▶ **LOCATION/LOCAL PARTNER** Hasso-Plattner-Institut, Potsdam / GEOkomm, Potsdam

▶ **An event in the framework of the BELS+ project**

The BELS+ workshop aims to raise the attention of European companies, professionals and institutions, which offer GNSS-based product and services, for business opportunities in the South-East Asian markets.

Building upon the very positive interest shown in past years by European GNSS companies to engage and test GNSS solutions in South East Asia, the BELS+ project aims to further link the two regions via a set of coordinated activities in both, Europe and South East Asia: BELS+ goes beyond testing of GNSS equipment and offers the opportunity to contribute to a European show case of latest GNSS-based technologies in South East Asia (SEA) at the NAVIS EGNSS Demo Centre in Hanoi. The Demo Centre is hosted by the NAVIS, an internationally renowned Research and Development Centre on GNSS. BELS+ facilitates entry into SEA markets via local exhibitions and conferences. A limited number of grants and financial support is available to travel to the NAVIS Centre, to ship equipment and to get the support of the local expert staff in order to present your product and services to potential customers and partners. Please find more information [here](#).

Interested companies are invited to join the event to present their GNSS-based products and services as well as their motivation to tackle the South-East Asian markets.

▶ **AGENDA**

13:30-13:40	Welcome, Peter A. Hecker, (GEOkomm, DE)
13:40-13:55	The BELS+ project, Jürgen Vogel (bavAIRia, DE)
13:55-14:10	The NAVIS Centre and its Demo Centre, Matteo Vannucchi (Istituto Superiore Mario Boella, IT)
14:10-14:20	BELS+ for EU Companies, Jürgen Vogel (bavAIRia, Germany)
14:20-14:35	Experiences of European companies in South East Asia, Daniel Seybold (TeleOrbit, DE)
14:35-14:50	Experiences of European companies in South East Asia, Dirk Kowalewski (navXperience, DE)
14:50-15:20	Discussion round on the experiences with, motivation and expectations towards SEA markets
15:20-16:00	Get-together

▶ **CONTACT INFO:** Jürgen Vogel: [vogel@bavAIRia.net](mailto:vogel@bavAIRia.net) or Peter A. Hecker: [peter.a.hecker@GEOkomm.de](mailto:peter.a.hecker@GEOkomm.de)

▶ **REGISTER NOW TO THIS LINK:** [Event registration](#)

**THE PROJECT** BELS+ proposes a set of coordinated actions to foster collaboration between Europe and Asia in the field of GNSS. In this context, the project proposes activities to raise awareness on European GNSS initiatives in South East Asia, such as organization of events in collaboration with relevant stakeholders. In addition, some capacity building activities such as training for professionals in Europe and South East Asia are envisaged.

Coordinating partner:

Local partner:



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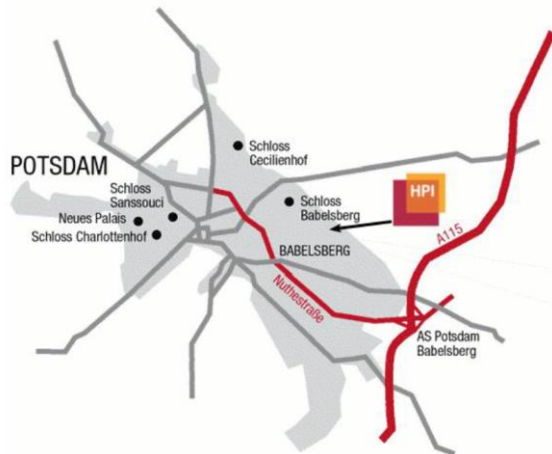
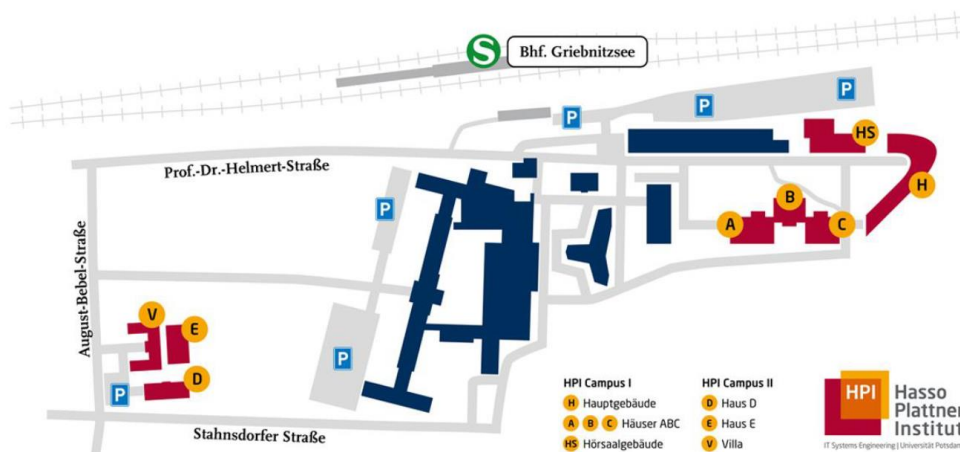
Hasso-Plattner-Institut, Potsdam

► **LOCATION** Hasso-Plattner-Institut, Prof.-Dr.-Helmert-Straße 2-3, D-14482 Potsdam  
Room to be confirmed: Hauptgebäude H (Main Building)

**How to reach the institute by public transport** ([www.bvg.de](http://www.bvg.de))

- Via S-Bahn S7 to Haltestelle (stop) S Griebnitzsee Bhf. S7 connects to Berlin as well as to downtown Potsdam (in doubt, Berlin public transport tariff ABC recommended)
- By taxi from Airport Tegel or Schönefeld about 45-60 min for 40-50 EUR
- Both Potsdam bus lines 694 and 696 Station go to Griebnitzsee

**Maps:** HPI Campus (upper map) and Potsdam (lower map)



Coordinating partner:



The content of this brochure is sole responsibility of the BELS+ partners and it does not necessarily reflect the views of the European Commission or the European GNSS Agency

Local partner:



HORIZON 2020

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