



## Opportunities for European GNSS companies in South-East Asia EU CLUSTER EVENT

July 12, 2018, 13:30- 1630

Universitat Politècnica de Catalunya, Barcelona, Spain

► **LOCATION** C/. Jordi Girona, 31, UPC Rectorate Building (Sala del Llac)

► **An event in the framework of the BELS+ project**

The BELS+ workshop aims to raise the attention of European companies, professionals and institutions, which offer GNSS-based product and services, for business opportunities in the South-East Asian markets.

Building upon the very positive interest shown in past years by European GNSS companies to engage and test GNSS solutions in South East Asia, the BELS+ project aims to further link the two regions via a set of coordinated activities in both, Europe and South East Asia: BELS+ goes beyond testing of GNSS equipment and offers the opportunity to contribute to a European show case of latest GNSS-based technologies in South East Asia at the NAVIS EGNSS Demo Centre in Hanoi. The Demo Centre is hosted by the NAVIS, an internationally renowned Research and Development Centre on GNSS. BELS+ facilitates entry into SEA markets via local exhibitions and conferences. A limited number of grants and financial support is available to travel to the NAVIS Centre, to ship equipment and to get the support of the local expert staff in order to present your product and services to potential customers and partners.

Interested companies are invited to join this event to present their GNSS-based products and services as well as their motivation to tackle the South-East Asian markets.

► **AGENDA**

14:00-14:10	Welcome, Jaume Sanz (UPC, Spain)
14:10-14:25	The BELS+ project, Baerbel Deisting (bavAIRia, Germany)
14:25-14:40	The NAVIS Centre and its Demo Centre, Gabriella Povero (ISMB, Italy)
14:40-14:55	BELS for EU Companies, Baerbel Deisting (bavAIRia, Germany)
14:55-15:10	Experiences of European Companies in South East Asia, M. Dumville (NSL, UK)
15:10-15:25	Experiences of European Companies in South East Asia, P. Durbà (Indra, Spain)
15:25-15:40	Coffee Break
15:40-15:55	Experiences of European Companies in South East Asia, M. García (Rokubun, Spain)
15:55-16:10	Experiences of European Companies in South East Asia, NN (Starlab, Spain) (tbc)
16:10-16:40	Pitches of other companies: Application available in the registration form
16:60-17:00	Panel Discussion and Conclusions

► **CONTACT INFORMATION:** Maite Alonso: [maria.teresa.alonso@upc.edu](mailto:maria.teresa.alonso@upc.edu)

► **REGISTER NOW TO THIS LINK:** [Event registration](#)

**THE PROJECT** | BELS+ proposes a set of coordinated actions to foster collaboration between Europe and Asia in the field of GNSS. In this context, the project proposes activities to raise awareness on European GNSS initiatives in South East Asia, such as organisation of events in collaboration with relevant stakeholders. In addition, some capacity building activities such as training for professionals in Europe and South East Asia are envisaged.



HORIZON 2020





# BELS+

Building European Links toward  
South East Asia in the field of EGNSS

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